

Year	Sem	Subject name	Weekly number of hours					ECTS
			Lecture	Tutorial	Lab work	Project	Research	
Compulsory subjects								
1	1	Business Diagnosis	1	1				6
1	1	Websites and Online Businesses	1		1			5
1	1	Negotiation and Partnership in Digital World	1	1				6
1	1	Digital Marketing	1	1	1			7
1	1	Professional Business Communication in English		2				4
1	1	Ethics and academic integrity	1					2
Pedagogical subjects (facultative)								
1	1	Psycho-pedagogy of adolescents, young people and adults (<i>in Romanian language</i>)	2	1				5
		Designing and managing educational programs (<i>in Romanian language</i>)						
Compulsory subjects								
1	2	Entrepreneurship and Digital Business Transformation	2	1				8
1	2	Digital Business Planning Tools	2	1				8
1	2	Marketing Data Analysis	1		1			5
1	2	Mobile Technologies and Applications for Business	1		1			4
1	2	Leadership and Performance Management in Digital Business Transformation	1	1				5
Pedagogical subjects (Facultative)								
1	2	Didactics of the field and improving didactics of specialization (high school, post-secondary education, as the case may be (<i>in Romanian language</i>))	2	1				5
Compulsory subjects								

2	1	Business Strategy	2	1				7
2	1	Decision-Making Simulations in Digital Business	1		1			5
2	1	Digital Platforms	1		1			5
2	1	Business Presentations to Improve Conversational English Skills		2				3
2	1	Ethics in AI	1					2
2	1	Internship	14 weeks x 6h/week = 84h					4
Elective subjects A (choose one subject)								
2	1	E-Commerce	1	1				4
		Risk Management in Digital Business						
Elective subjects L								
2	1	Performance Audit	1	2				4
Pedagogical subjects								
2	1	Optional Package 1 (choose a subject): Educational Communication, Counselling and Guidance, Educational Research Methodology, Integrated Education (<i>in Romanian language</i>)	1	2				5
Compulsory subjects								
2	2	Human Resources Strategies in Digital Business	2	1				6
2	2	Project Management in Digital Business Transformation	2			1		6
2	2	E-Logistics	1	1				4
2	2	Planning and Engineering Organizational Change and Innovation Initiatives	1	1		1		5
2	2	Methodology of Scientific Research for the Master's Thesis				1		2
2	2	Internship for the Master's Thesis	40h (2 weeks x 20h)					3
2	2	Presenting and Passing the Master's Exam						10

Elective subjects A (choose one subject)								
2	2	Technology Transfer Management in the Context of Digitalization	1	1				4
		Quality Management – the Key of Digital Transformation to Success						
Elective subjects L								
2	2	Dynamic Teaming	1	2				5
Pedagogical subjects								
2	2	Optional Package 2 (choose a subject): Sociology of Education, School Organization Management, Educational Policies, Intercultural Education, Contemporary Pedagogical Doctrines (<i>in Romanian language</i>)	1	2				5
2	2	Pedagogical Practice (in high school, in post-secondary education, as the case may be) (<i>in Romanian language</i>)				3		5
2	2	Graduation Exam, Level II (<i>in Romanian language</i>)	2 weeks					5