



Master Programs

# Engineering and Management

2021 - 2022



## Business Administration and Engineering

### Faculty of Engineering in Foreign Languages

The program addresses the graduates from technical universities, general universities or academies of economics from Romania and abroad, wishing to obtain economic knowledge and to achieve digital proficiency for successful businesses. The students receive a combination of technical and economical knowledge, granting analytical abilities and problem solving skills in business administration and management.

Contact person:

Assoc. Prof. Bujor PAVALOIU  
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## Management of the digital enterprises

### Faculty of Entrepreneurship, Business Engineering and Management

This study program facilitates the development of business skills for students with a technical background or for those with management background that want to develop skills in using digital technology. Therefore, the program aimed at deepening the training in the field of study - Engineering and Management.

Contact person:

Prof. Dr. Eng. Gheorghe MILITARU  
gheorghe.militaru@upb.ro





## Business Engineering and Entrepreneurship

Faculty of Entrepreneurship, Business Engineering and Management

The mission of the BEE program is to provide skills and abilities necessary for students to identify and evaluate business opportunities, creating ventures focused on solving challenges in society and manage their own business. Entrepreneurs must be able to identify customer needs and market niches using lateral thinking skills and these skills should be taught to engineering students.

Contact person:

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## Sustainable Business Excellency and Leadership

Faculty of Engineering in Foreign Languages

This program was developed with the aim of an qualifying specialists at the highest standards and requirements with international competencies for sustainable business development. The program is tailored for Engineers who intend to acquire within their career path business competencies as well as competencies related to sustainability with direct use in their working environment, without being limited to them.

Contact person:

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## Industrial Business Administration

### Faculty of Engineering in Foreign Languages

This program was developed with the aim of an qualifying specialists at the highest standards and requirements with international competencies. The program is tailored for Engineers who intend to acquire within their career path business competencies with direct use in their working environment, without being limited to them.

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